



# Capability Statement

Who we are - Felicia "BG" McCoy - CEO / Founder / President

BG Promotions, Inc., (BGP) is a Marketing Consultant Agency, incorporated to help create and design small businesses with building and/or maintaining their Digital Media and Marketing Platforms. Headquartered in Atlanta, Georgia.

We are committed to helping clients achieve their most ambitious marketing objectives. BGP uses a unique combination of digital marketing, social media and traditional marketing to ensure that your business receives the largest possible return on investment.

## WHAT WE DO

- Website Design
- Photo and Video Production Services
- Graphic Design
- Social Media Platform Design
- Printing Services
- Market Research
- Media Ad Buying
- Digital Project Managing
- Content Creation
- Infopreneur
- Build and Maintain Business Platforms
- Brand Ambassador



BG Promotions, Inc. Digital Marketing Consultant Agency has been certified as:



**PRIMARY NAICS CODE: 541613**  
**ADDITIONAL NAICS CODES:**  
541430, 512110, 323111, 541921,  
541810, 541870, 323120, 541860,  
541922, 541830, 541850, 541890

**FEDERAL TAX ID #:**  
27-2338343  
**CAGE: 9BND0**  
**DUNS NUMBER:**  
04-790-7206

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