



WELCOME TO BGP PROMOTIONS, INC. Marketing Consultant Agency



After Reviewing this Proposal and You Would like to Move Forward, Our Next Steps will be a 1 Hour Online Livestreaming Consultation (in - person online), where we further discuss cost, products and services and what you desire from my Company. This Consultation will allow you to decide to hire us or allow you to DIY (Do It Yourself).

Felicia "BG" McCoy
The Marketing Motivator
Founder/President/CEO

2300 West Park Place Blvd.
Suite 140
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PROPOSAL COST: \$399 – \$5000

Book your 1 Hour Consultation to get **STARTED:** \$399.99

We will discuss how BG Promotions, Inc. will be able to provide service for your marketing needs. We have proposed optional strategic plans to get your business off on the right track. During our consultation, we will give you some great detailed information and pointers on how to market yourself on social media. You will have an idea how to run your platform. We will go over your options down below and discuss which option you choose and go over those details. After our 1-hour Consultation, you can decide to DIY or hire us. Either way, will make sure you get started off with the right directions. So if you are ready, go ahead and book your streaming marketing consultation after you review this proposal and if you decide, this isn't the right time, please do advise us of your concerns, if you have any.

BRANDING MARKETING OPTIONS

DO IT YOURSELF (DIY) Promo Plan:

- 1 Digital Graphic Designs (2 Sizes) Twice a Month
- 1 Professional Commercial 30 Sec Edited Video Reel 2 Sizes
- Promote Media on BG Promotions Inc Digital Platforms
- Marketing For Your Business Blueprint
- Business Credit Blueprint

Social Media Setup Plan:

- Create/ Social Media - FB, IG, LinkedIn
- Increase Pages up to 50 Followers
- Up to 60 Second Video Creation
- Niche SEO Keyword Search
- Explain Analytics and Stats

Social Media Marketing Plan:

- Maintain 3 Social Media Platforms - FB, IG, LinkedIn
- Increase Brand up to 100 Followers monthly
- Up to 60 Second Video Creations monthly
- 2 Weeks Sponsored Digital Campaign Media Ads monthly
- Social Media Scheduling and Posting monthly
- Niche SEO Keyword Search
- Explain Analytics and Stats

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BRANDING MARKETING OPTIONS

Video Commercial Reel:

- 31 - 90 Sec Video/Reel
- Content Arranged into Video Style
- 1 Design Customization Page
- Create a Storyline
- 72 Hour Turnaround Time
- High-Quality High-Definition Videos

RE-DESIGN/EDIT UP TO 5 WEBSITE PAGES ON HOSTING SITE:

- Add strong visual design and media elements.
- Enhance hosting website's brand personalization.
- Update brand's colors across website
- Update up to 10 Product Images and Details
- Optimize the web pages for SEO.
- Online Program Marketing Business Building Plan Bundle

LANDING PAGE DESIGN:

- Mobile Version (only on WIX Platform)
- 1 - Revision
- 1 Design Customization Page
- Content Upload
- 10 Images Uploaded
- Social Media Plugins/Extensions Installation
- 7 to 14 Days Turnaround
- Domain (Hosting Covered 1st Year, Renew Annually)
- 1 Year Web Hosting Included (Renew Annually around \$35 Monthly or \$389 Yearly)
- GDPR Compliance - (<https://gdpr.eu/>) (<https://gdpr.eu/fines/>)

WEBSITE DESIGN:

- Mobile Version (only on WIX Platform)
- 3 - Revision
- E-Commerce Functionality
- Design Customization Up to 10 Pages
- Content and Video Creation
- 20 Images or Products Uploaded
- Mini Photoshoot for up to 20 Products
- Social Media Plugins/Extensions Installation
- 30 to 45 Days Turnaround
- Domain (Hosting Covered 1st Year, Renew Annually)
- 1 Year Web Hosting Included (Renew Annually around \$35 Monthly or \$389 Yearly)
- GDPR Compliance - (<https://gdpr.eu/>) (<https://gdpr.eu/fines/>)
- 1 Hour Consultation & Training Session after Website Setup



BRANDING MARKETING OPTIONS

YouTube Video Marketing:

- Manage YouTube Channel Platform
- Grow Brand Audience
- Increase Followers & Viewers 1000+
- Design Banner/Graphic Content for every platform
- Intro / Outro up to 15 Second Video
- Up to 60 Seconds Promotional Video
- Digital Scheduling and Posting
- Niche SEO Keyword Search
- Ranking on Google & YouTube
- 1 AD Buying Campaign & Conversion
- Analytics and Stats

FORECAST OF ADDITIONAL MEDIA AND MARKETING SERVICES:

Flyers Postcard Design

Business Cards Design

Bulk Printing – Minimum

Photography – Minimum

- Product
- Service Shoots
- Business
- Personal Shoots
- Headshots

Videography – Minimum

- Product-page
- Professional-commercial-video
- Soul Food Sessions
- Events
- Special Occasions

**1 Sponsored Marketing Video/Flyer Ad Weekly
(Ads run 7 days long)
(Ad runs on Digital Platforms)**

1 Video Commercial/Promos up to 3 Minutes

1 Explainer Promotional Video up to 60sec.

Full Video Production 90 Second Commercial

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PAYMENT OPTIONS:

I accept all payments below (Some may require extra fees associated with cost):

- Zelle:** No Fee
Send Payment to BGPromotionsinc@gmail.com
- Paypal:** Fee 3.5% + \$.30 - Add Fee
Send Payment to Paypal.me/ByGracePromotions
- Cash App:** Fee 3.5% + \$.30 - Add Fee
Send Payment to \$BGPromotionsinc
Services Begin after Half of Deposit is received.

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This is just a Forecast of what services we offer along with their cost. You can start with whatever services you choose, and we will design your monthly plan according to your desire.

PORTFOLIO



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